

A digital agency celebrating the long overdue marriage of
marketers and businesses



+92-315-1231014

hello@envisionit.io

www.envisionit.io

Plot No 61 T, near to AMBALA BAKERY,
Block 6 PECHS, Karachi, 75400, Pakistan

About us



We operate the different media channels as an interconnected system and master all digital activation disciplines. We design campaigns like engineers. Whatever the idea, the tool, the platform, the brand, we are master of all.



From the scratch of a content to big ideas execution, we strive to make your brand the next big thing.

Our Services

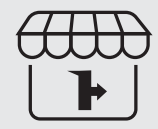
We aren't just big talkers, we do know what we're doing, and we've got - let's make your brand bigger & better together!



Trust, Adapt, Innovate



Branding



Outlets Launching



Digital Activation



E-Com Digital Sales



Social Media Management



PR & Community Management



Our Client

Our partners who trusted us to become who we are today!

Client

03

Case Studies



We delivered what we promised for, therefore we are proud of our work.

150M+
Ads Buying

50+
Clients

6Y+
Retainership

04

Case Studies

Outlet Launch

Brief:

Little Darling Zubaidas is one of the leading baby brands of Pakistan. Their expansion across 12+ cities in a short span of time was a challenge not only in operations but marketing as well. Envision was trusted & delivered the results expected. With 16+ outlets with in 5 months span & that too in pandemic was a mammoth task none the less.



Challenges:

Every city has it's own dynamics, customer psychie & consumer personas. Had to find the right target audience & get the message spread across in a short time span.



Achievements



Awareness



Engagement



Conversion

Results

20+

Outlets

80M

Reach

50K

Conversion

Brand Activation

Brief:

Tomme Tippee is an internal brand that was trying to set foot in Pakistan. The brand need digital activation from all digital positions. Team Envision proposed a 360 Marketing plan that was not only got approval but appreciation from international team. Envision uplifted the brand to the top tier which now also leads in some of the categories like Feeding & Weaning product range.

Challenges:

The first steps are considered to be the hardest. With trust from the brand Envision not only devised but executed some bold marketing strategies challenging not only the competitors in terms of innovation, consumer journey & product experience digitally & physically on ground resulting in switch & convert.



Achievements



Awareness



Creative Content



Switch & Convert

Brand Launch

Brief:

The giant courier companies like TCS and M&P have grown their roots deep down in Pakistan's courier industry. MOVEX needs to dig down its roots deeper. However, MOVEX is not only new in the market but a new player in the industry that needs to build its brand from the ground up. This is where Envision comes in.

Action:

Envision not only achieved this vision by creating a strong digital presence but the most inclusive marketing and public relations campaign along with developing a website that is functional and clearly conveys the message. Targeting niche audiences that helped escalate the sales, and brand positioning & with the rigorous effort of its operational team, notably 'Mr. Shafiq Malik', whose 25+ years of experience came into play, made it look like an overnight success. The 2year+ journey was full of excitement, new learnings & constant challenging goals.



Portfolio

Port
folic

Industries

- FMCG
- Manufacturing
- Retail
- Distribution
- Services

CREATIVE

LAB



OVER NIGHT COD DELIVERY WITH IN CITY
NEXT DAY CASH DISBURSEMENT

Rs **20/ KG**

KARACHI LAHORE
SILVABAD RAWAL PINDI

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HUMBLED TO BE A PART OF
PAKISTAN'S 3PL DELIVERY ECOSYSTEM

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ANOTHER MILESTONE ACHIEVED

10 M

1,000,000

1,000,000 SHIPMENTS
Delivered Across The Country
Aiming Towards Another '0'

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Rs. 25 Per KG

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Ab Invest Kare Har Koi

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Little Darling by Zubaida's

BLESSED FRIDAY SALE

UP TO 30% OFF
IN STORES & ONLINE

Starbucks Tiger

This advertisement features a collection of kitchenware including a rice cooker, a pressure cooker, and several water bottles, arranged on a white surface with a purple and white circular graphic element.

Little Darling by Zubaida's

ICONIC BRANCH OPENING Soon

RAWALPINDI | GIGAMALL

The advertisement shows a modern, multi-story building at night with its lights on, set against a dark blue sky.

Young Land Little Darling Zubaida's

OPENING SIALKOT

This advertisement features a 3D rendering of the Sialkot Tower, a prominent landmark in Sialkot, Pakistan, set against a light background.

Little Darling by Zubaida's

PRIDE OF PAKISTAN SIALKOT

The biggest exporter of sports goods in the world.

The image shows a soccer field with a stadium in the background and a soccer ball on the grass.

Little Darling by Zubaida's

PAKISTAN RESOLUTION WEEK 16-23 MARCH
In stores & online

23

The advertisement displays a pair of blue denim shorts and a red t-shirt hanging on a clothesline against a clear blue sky.

zubaida's®

The logo is centered on a solid orange background. The text 'zubaida's' is in a stylized, lowercase font with a registered trademark symbol.

Young Land Little Darling Zubaida's

OPENING SIALKOT V-MALL

Flat 30 & 50% OFF
5th TO 9th FEB

The advertisement shows various baby products including a stroller, a baby table, and a high chair.

Young Land Little Darling Zubaida's

OPENING SOON Cowst Road GUJRAT

The image shows a hand holding a circular sign in front of a baby's feet wearing pink shoes.

Little Darling by Zubaida's

INTRODUCING **LITTLE BABY BASICS**
Fall in I've

The advertisement shows a wooden crate filled with various baby clothing items like socks and shorts.

Little Darling by Zubaida's

This advertisement features a pair of pink and white sneakers with a cartoon character on the side, set against a light background with some greenery.

Little Darling by Zubaida's

PAKISTAN RESOLUTION WEEK 16-23 MARCH
In stores & online

23

This advertisement shows several pairs of different styles of sneakers arranged on a light purple background.

Little Darling by Zubaida's

Choose THAT BEST, **SHOES** THE BEST

The image shows a pair of white and blue sneakers with a textured sole, set against a blue sky background.

Little Darling by Zubaida's

SUMMER Vibe
In stores & online

The advertisement shows a white t-shirt with a colorful pattern, blue jeans, and white sneakers.

Little Darling by Zubaida's

MOTHER & BABY 40th ANNIVERSARY
LAST 2 DAYS LEFT

The advertisement shows a collection of baby clothing including a denim jacket, a pink dress, and shoes.



tommee tippee

PREPARE HEALTHY MEALS WITH

LESS MESS & STRESS

THE AWARD WINNING STEAMER BLENDER
BEST PRODUCT FOR WEANING!

UK'S No. 1 BABY FEEDING BRAND

MUMS AWARDS 2017

PERFECT

HELPING YOU PARENT ON

tommee tippee

tommee tippee

the advanced anti-colic bot

80% less colic*
100% more quite

tommee tippee

CLOSER TO NATURE
COMPLETE
FEEDING SET

This Independence day,
Tommee Tippee brings you
up to **30% off**
on your favorite
Baby Care products

tommee tippee

wean together

tommee tippee

a magical
world awaits





IT'S NOT BUBBLE GUM, IT'S BUBBLES Yummmmm!

BUY 1 GET 1 FREE

FREE DELIVERY 0301-0080525 DHA & CLIFTON ONLY

Alpine Gelato

The Winter Delight

FREE DELIVERY 0301-0080525 DHA & CLIFTON ONLY

Alpine Gelato

Alpine Gelato It's Never Too COLD For Ice Cream

FREE DELIVERY 0301-0080525 DHA & CLIFTON ONLY

Alpine Gelato

SCREAM FOR ICECREAM

FREE DELIVERY 0301-0080525 DHA & CLIFTON ONLY

Alpine Gelato

LOVE AT FIRST LICK

BUY 1 GET 1 FREE

FREE DELIVERY 0301-0080525 DHA & CLIFTON ONLY

Alpine Gelato

ICE CREAM

One Scoop

It's not enough but 1 litre is!

FREE DELIVERY 0301-0080525 DHA & CLIFTON ONLY

Alpine Gelato

Alpine Gelato

NO PLAN FOR WEEKEND! PLAN FOR BBQ & GELATO

FREE DELIVERY 0301-0080525 DHA & CLIFTON ONLY

Alpine Gelato

WANT HAVE MORE

CAREMEL CRUNCH

FREE DELIVERY 0301-0080525 DHA & CLIFTON ONLY

Alpine Gelato

Alpine Gelato

ALPINE HAI SABKO PIYARA

DELIVEREY TIMING TEEN SE GIYARA

FREE DELIVERY 0301-0080525 DHA & CLIFTON ONLY

Alpine Gelato

it's BETTER than a DINE in TREAT

FREE DELIVERY 0301-0080525 DHA & CLIFTON ONLY

Alpine Gelato

ALPINE KIDS

ALPINE GALAXY

- PLANET STRAWBERRY
- PLANET VANILLA
- PLANET BELGIAN CHOCOLATE
- PLANET BLUEBERRY
- PLANET BUBBLE YUM
- PLANET BUTTER PECAN

Strawberry

Pistachio

Chocolate Chips

SHAHI KULFA



TRAX

WISHING YOU A BLESSED RAMADAN
FROM EVERYONE AT TRAX!

رمضان كريم

111-118-729 WWW.TRAX.PK

TRAX

Eid Mubarak
from everyone at Trax!

111-118-729 WWW.TRAX.PK

TRAX

The Season of
BLESSINGS
HAS ONLY JUST BEGUN!

111-118-729 WWW.TRAX.PK

TRAX

**AVAIL MASSIVE
BLESSINGS AT LOW PRICES**

This
Ramadan!

111-118-729 WWW.TRAX.PK

TRAX

**BIG SAVINGS
FOR BIG CARGO**
Coming Soon!

111-118-729 WWW.TRAX.PK

TRAX

Take a
Guess?

WHERE DO YOU THINK
WE'RE GOING?

111-118-729 WWW.TRAX.PK

TRAX

UPTO
20% OFF

**ON TRAX RETAIL CENTER
BOOKINGS THIS RAMADAN!**

111-118-729 WWW.TRAX.PK

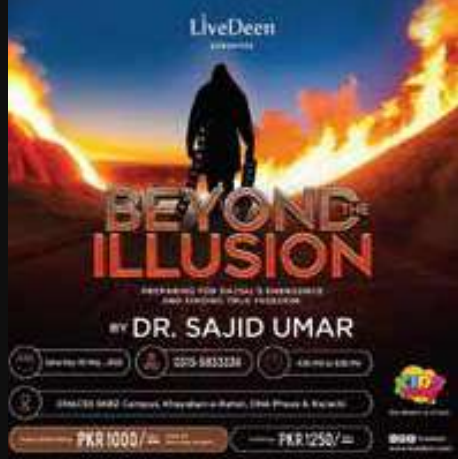
TRAX

EXCLUSIVE
**25%
DISCOUNT**
ON BOOKING
INTERNATIONAL SHIPMENTS

111-118-729
WWW.TRAX.PK

LiveDeen

LiveDeen presents



BEYOND THE ILLUSION

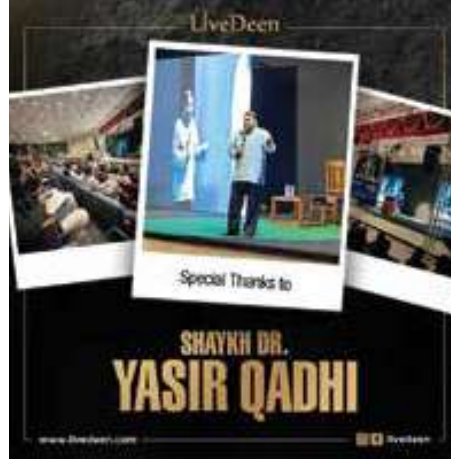
INSPIRING FOR FAITH & SPIRITUALITY AND LIVING TRUTH FREELY

by DR. SAJID UMAR

2023-883328

PKR 1000 / PKR 1250

LiveDeen presents



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LiveDeen presents

GLOBAL UNCERTAINTY

Natural Disasters, Bad Governance and Dire Economic Outlook



SHEIKH ASSIM AL-HAKEEM


26 February 2023
9:00 am to 3:00 pm
Marriott Hotel, Karachi

Register now: faith.livedeen.com

ISMAI FAITH SOCIETY IN COLLABORATION WITH LIVE DEEN presents

BREAKING BARRIERS

TACKLING MODERN DAY FITNAS



LiveDeen presents

THE MIRAGE OF ATHEISM

WHY DISBELIEF IN ALLAH IS IRRATIONAL




26 February 2023
9:00 am to 5:00 pm
Marriott Hotel, Karachi

AMZA ANDREAS TZORTZIS

Register now: faith.livedeen.com

SURVIVE


LiveDeen announces a half-day workshop



THE HAPPENING

BETWEEN DEATH AND RESURRECTION

LiveDeen ANNOUNCES AN EXCLUSIVE EVENING TALK



THE POWER OF LETTING GO!

ANXIETY, STRESS, AND DEPRESSION

Deen | Faith presents



HOUSE FULL

THE SURVIVE

v.livedeen.com

STUDY AID PROJECT presents

DOES SCIENCE LEAD TO ATHEISM

AN IN-DEPTH INTELLECTUAL SESSION



BY HAMZA ANDREAS TZORTZIS

5TH SEPTEMBER 2023 6:00AM-11AM

AT DR. AQ KHAN AUDITORIUM, DMC

THE DIVINE BEAUTY

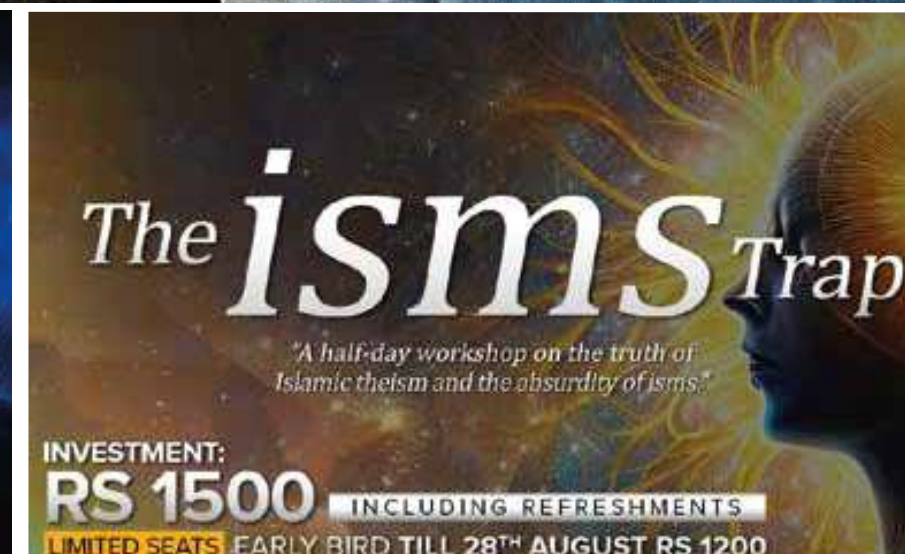
LiveDeen presents

The isms Trap

"A half-day workshop on the truth of Islamic theism and the absurdity of isms."

INVESTMENT: **RS 1500** INCLUDING REFRESHMENTS

LIMITED SEATS EARLY BIRD TILL 28TH AUGUST RS 1200





08th OCTOBER SUNDAY 10:00-10:00 AM

EVIL CONSEQUENCES OF **SINS** PART 3

TAKE FROM BHAI QAYYUM'S BOOK, THE DISEASE AND THE CURE

BUROOJ

رحمة للعالمين

HOW WAS HE A MERCY FOR ALL THE WORLD

USMAN MAZHAR

17th SEPTEMBER SUNDAY 10:00-10:00 AM

EVIL CONSEQUENCES OF **SINS** PART 3

TAKE FROM BHAI QAYYUM'S BOOK, THE DISEASE AND THE CURE

BUROOJ

متى نصر الله

WHEN IS THE HELP OF ALLAH? GEMS OF GUIDANCE

SPEAKER USMAN MAZHAR

سورة الانبياء

سورة الانبياء

17th OCTOBER 2023

10:30 AM TO 2:30 PM

BUROOJ

BUROOJ INSTITUTE

LIVE STREAMING

Positive & Negative THINKING

مشبت اور منفی سوچ

SPEAKER ABU HASSAN

شامل مضامین

جنت اور کن میں کسے آتی ہے؟

جنت اور کن میں کسے آتی ہے؟

جنت میں سے ملاقات اور پریتوں میں کسے آتی ہے؟

جنت میں سے ملاقات اور پریتوں میں کسے آتی ہے؟

FREE OF COST

REGISTRATION MANDATORY

SUNDAY 14th

TIME: 10:30AM TO 02:30PM

VENUE: BUROOJ INSTITUTE (KAECHS CAMPUS)

www.buroojinstitute.org

BUROOJ

فَسَلُوا أَهْلَ الْبَيْتِ لَعَلَّكُمْ تَهْتَدُونَ (التحل: 43)

کار الافتاء

مجلد آغاز ہونے والا ہے

BUROOJ

سورة الحج

TAFSIR - TARJUMMA - TAJWEED - DUAS

SPEAKER Shaista Syed

ONLINE ON ZOOM

4:00 PM TO 6:00 PM

11 OCTOBER

BUROOJ INSTITUTE

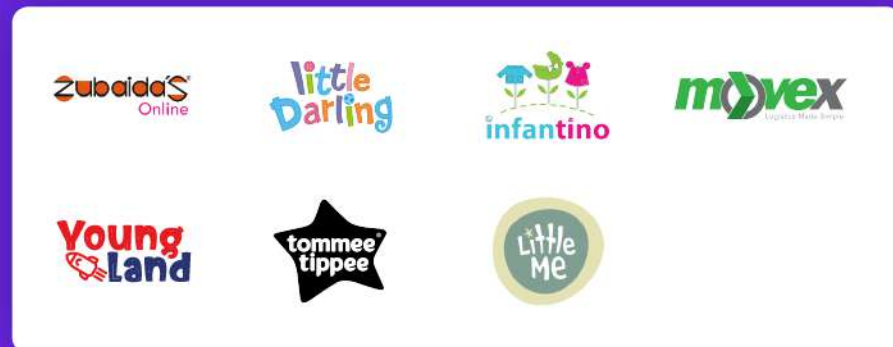
عمدة الاحكام

IN DEPTH STUDY OF BOOK UMDATULAHKAM BY HAFIZ TAQIUDIN AL MAQDISI A COLLECTION OF SELECTED AHADITH OF BUKHARI & MUSLIM PERTAINING TO DIFFERENT ISSUES OF FIQH.

STRATEGY



Your Digital Strategy is so much more than a mere plan
it's your voice, make sure it's loud.



We help you climb up quickly and
act - to benefit from opportunities
that your business may be
missing out on.

o6



DEVELOPMENT

07



CRM

Our CRM solution helps businesses manage customer relationships, streamline sales processes, and automate support workflows. It's being widely used across industries to boost efficiency and improve customer engagement.





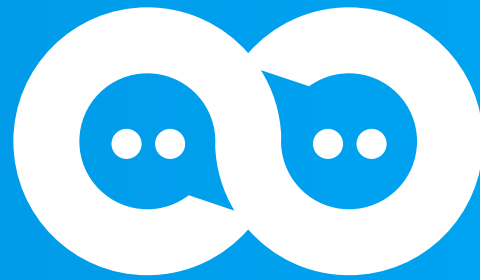
HOSPITAL MANAGEMENT SYSTEM

This system provides a centralized digital platform for hospitals and clinics to manage patient records, appointments, billing, and inventory. It's making healthcare operations smoother and more efficient for providers.



PRODUCT VERIFICATION SYSTEM

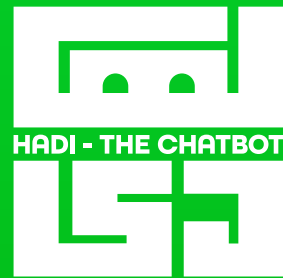
Our product verification tool enables brands to help customers verify product authenticity easily. It's proving highly valuable in building consumer trust and preventing counterfeits in the market.



Social Sync

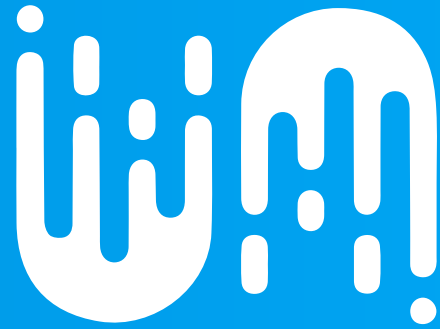
Social Sync – A smart, unified dashboard to manage WhatsApp and all your social media chats. Assign agents, track every conversation, and deliver faster, better customer service.

socialsync.envisionit.io



Hadi - The Chatbot

Hadi – Your 24/7 AI-powered WhatsApp assistant. Manage all chats in one dashboard, automate replies, launch campaigns, and boost engagement effortlessly.



Call Sense

Call Sense – AI-powered call intelligence that turns every conversation into insights. Transcribe, analyze, and summarize calls automatically to boost quality, coaching, and customer experience.

brain.callsense.app

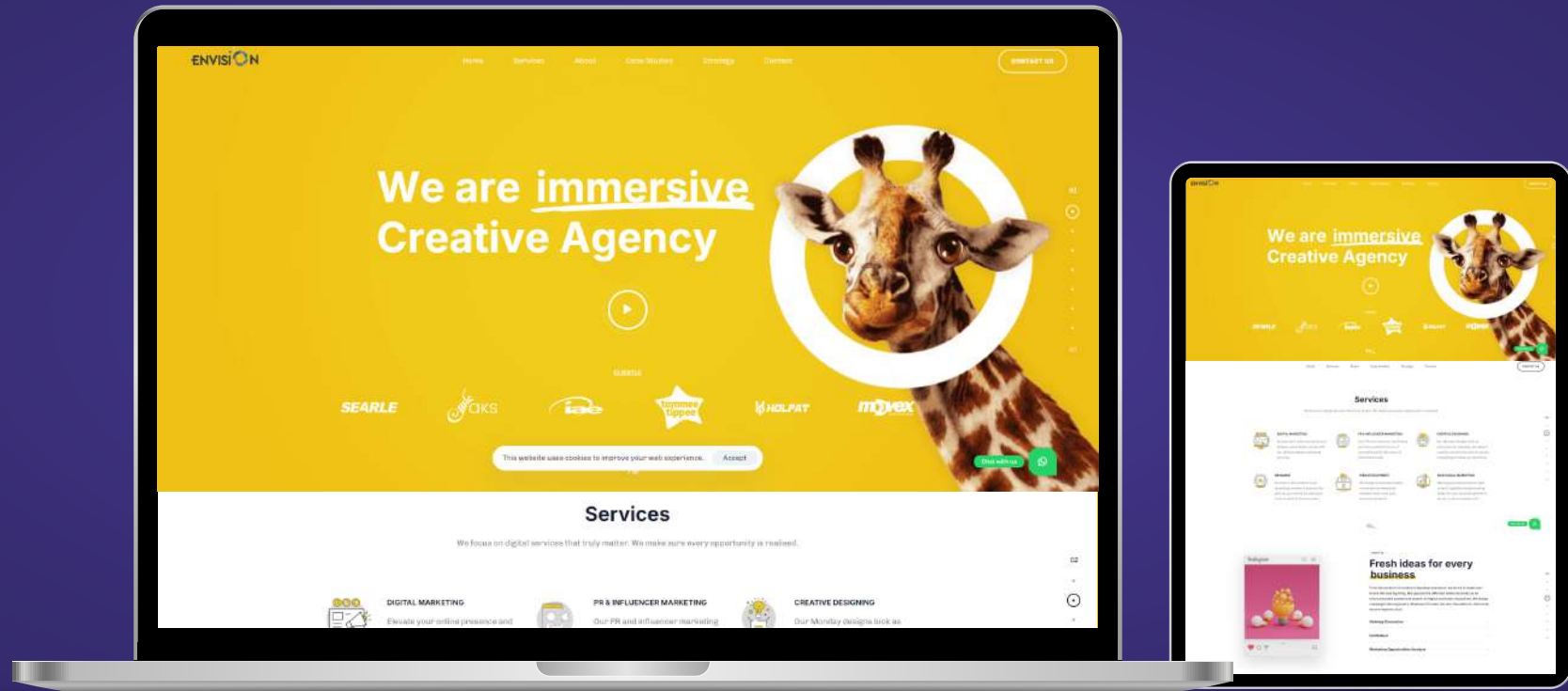


FINANCE ANALYTICS DASHBOARD

This dashboard offers real-time insights into financial data through smart visualizations. It's helping decision-makers make informed choices, plan better, and manage budgets more effectively.

DIGITAL AGENCY

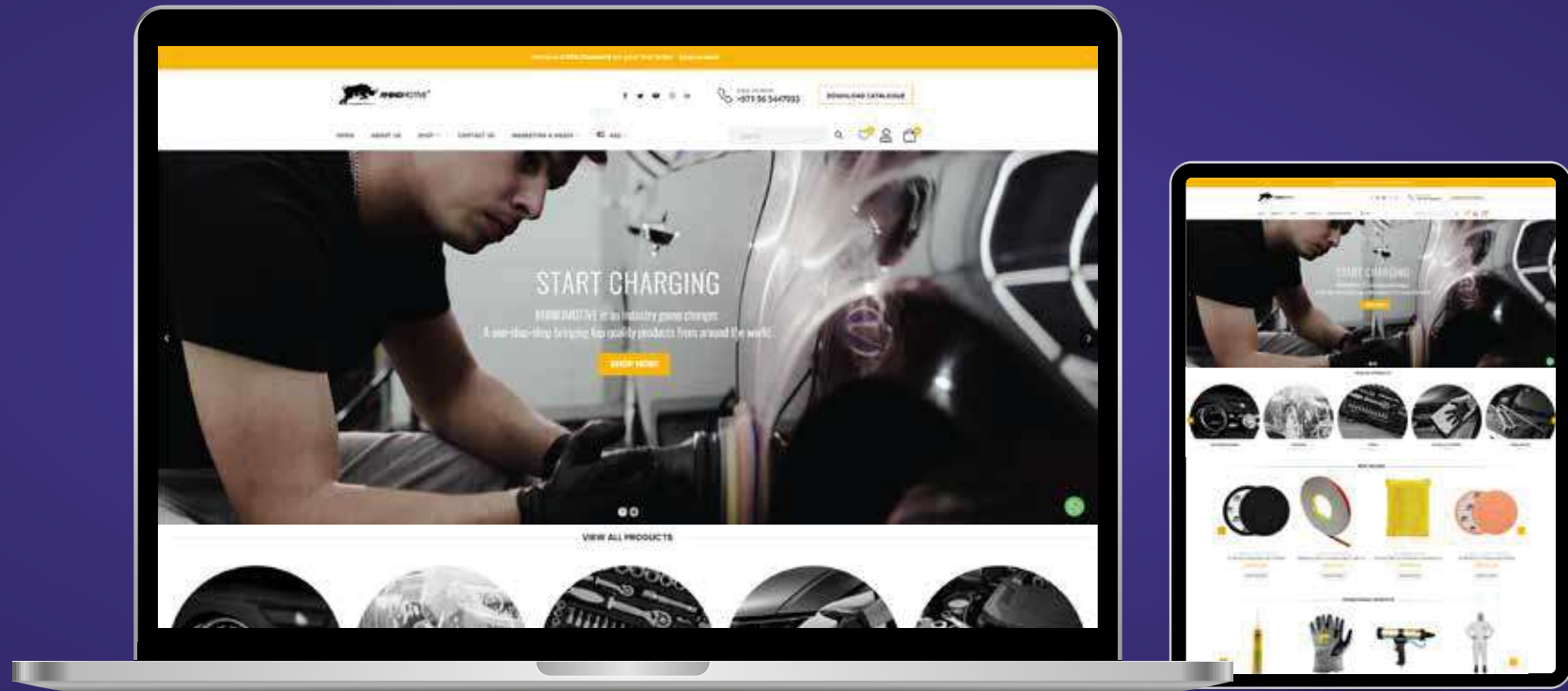
www.envisionit.io



OUR
ENVISION

AUTOMOBILE

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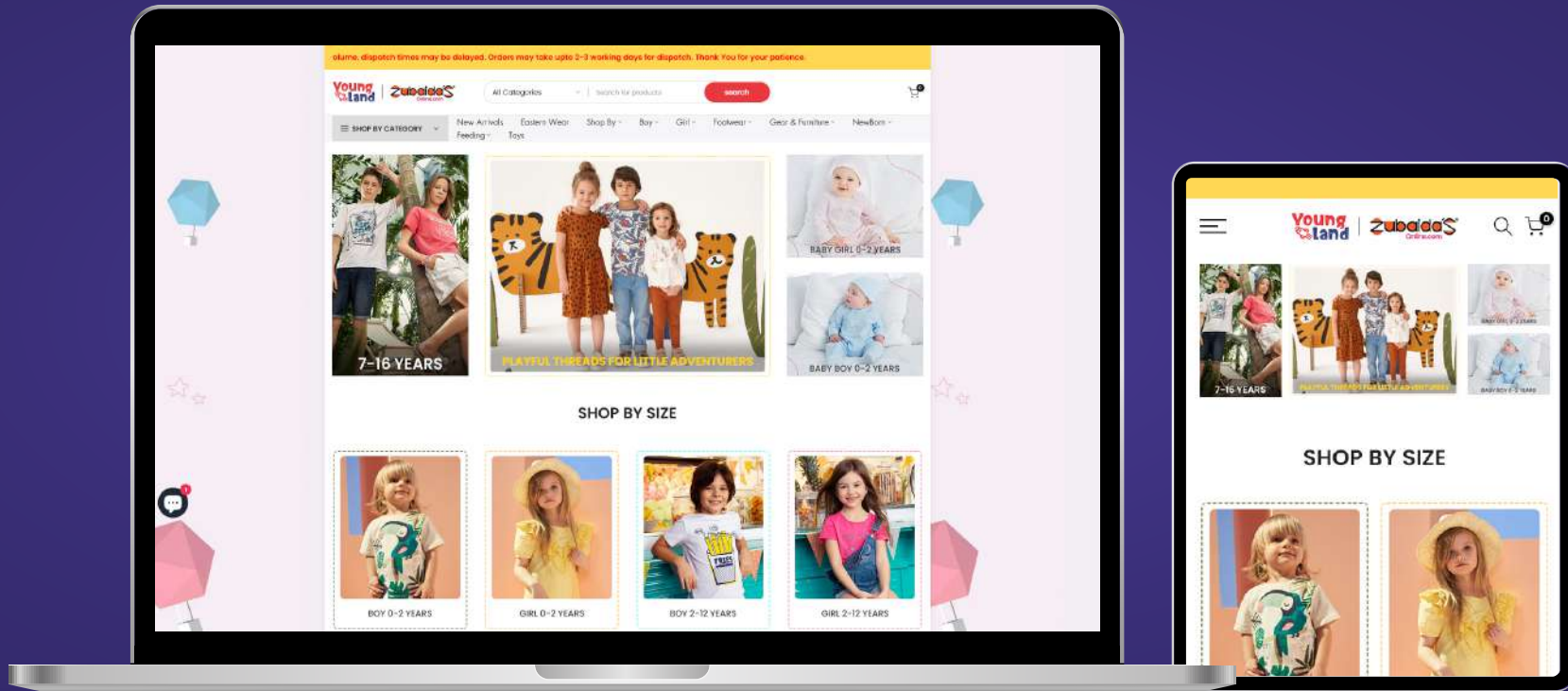


CLIENT

RHINO MOTIVE

KIDS FASHION

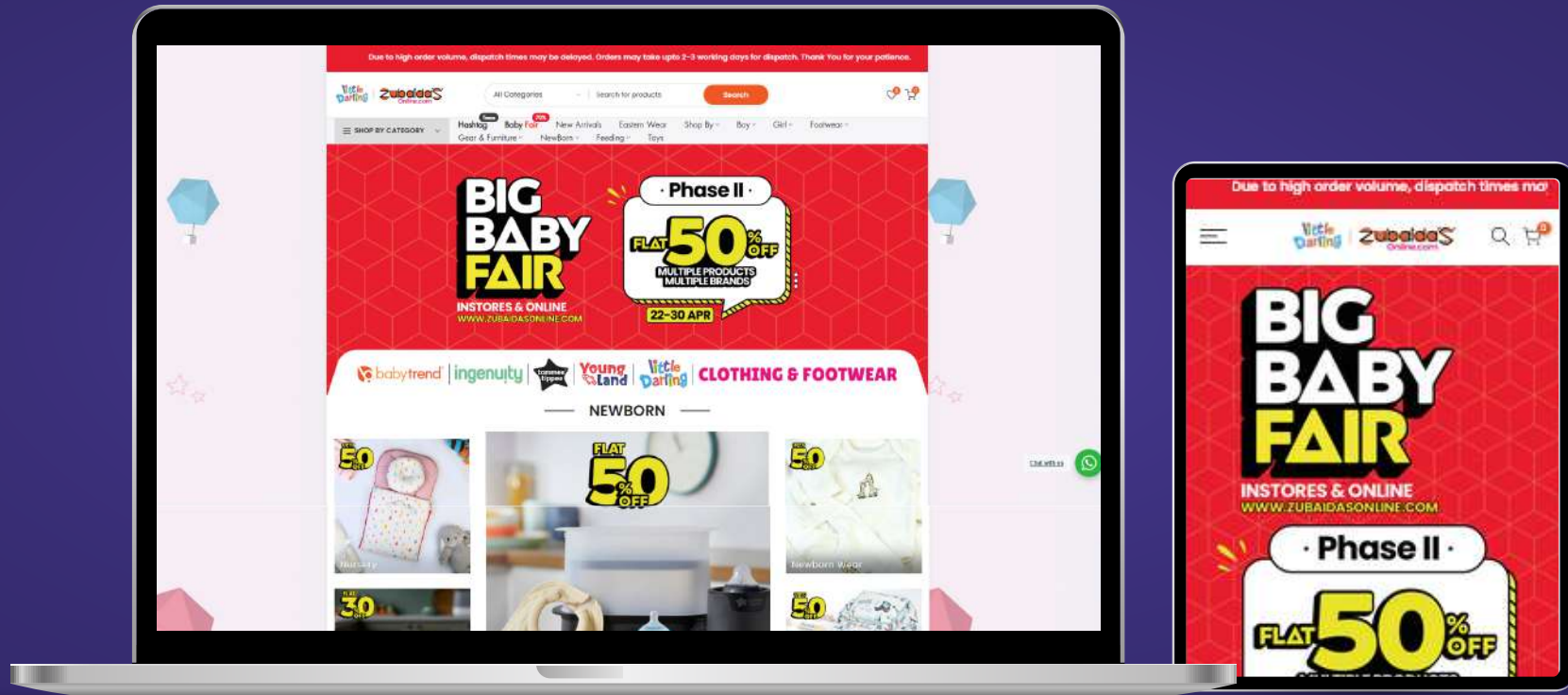
www.youngland.pk



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YOUNG LAND

KIDS FASHION

www.zubaidasonline.com

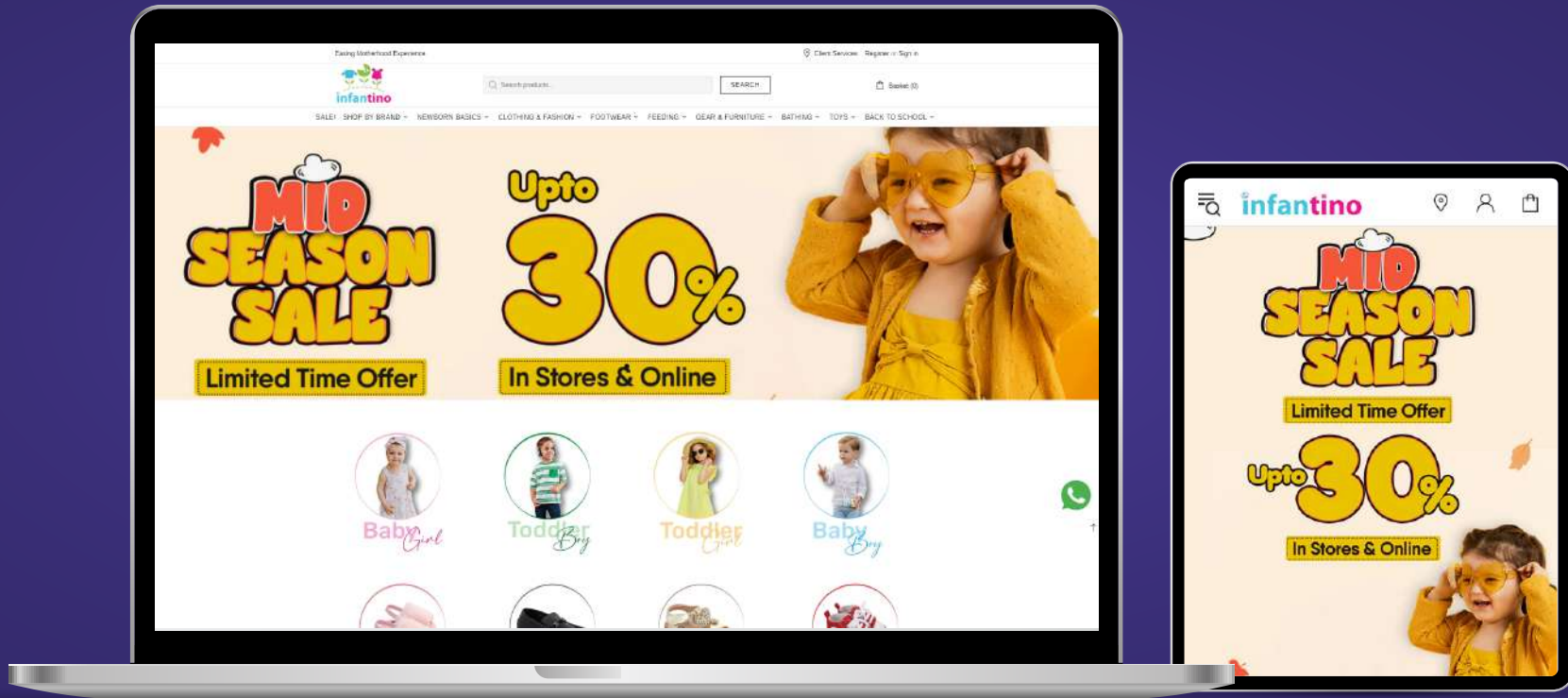


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ZUBAIDAS ONLINE

KIDS FASHION

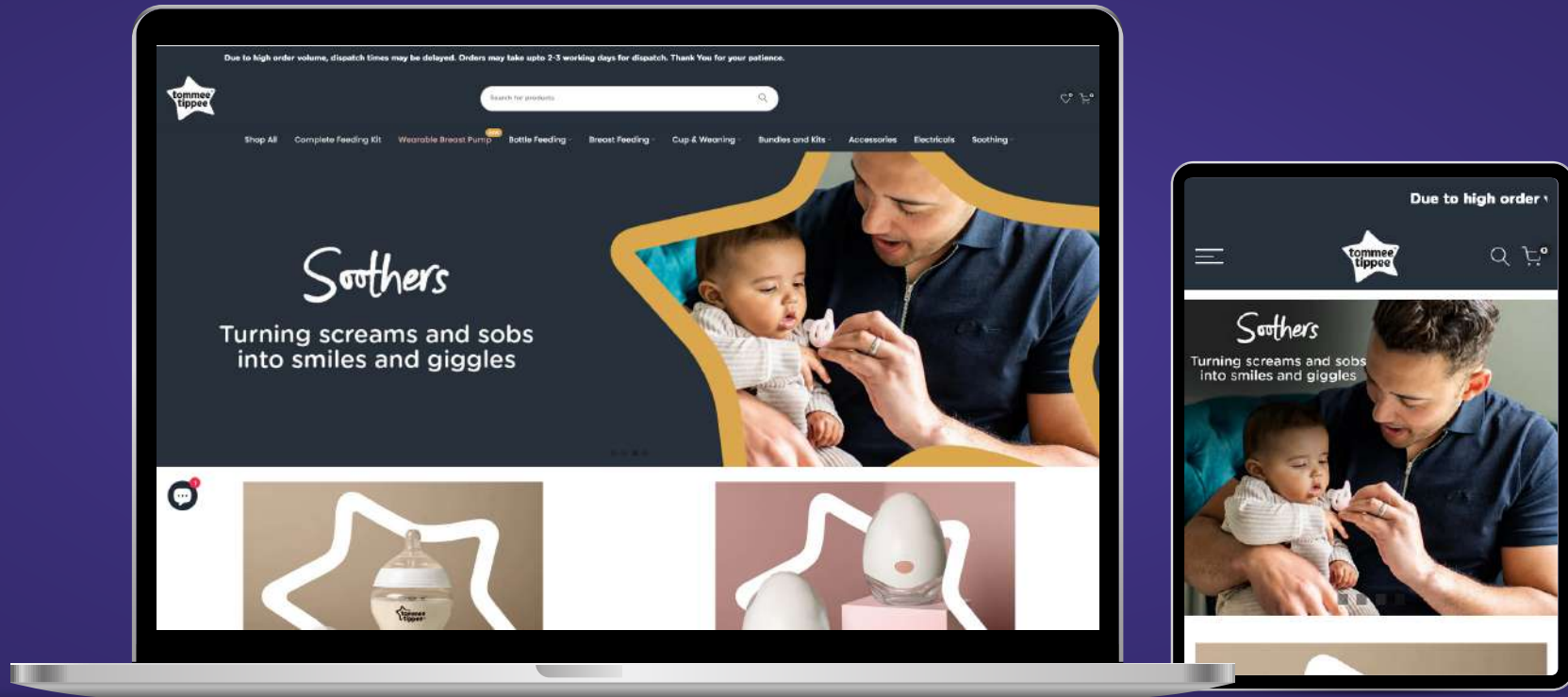
www.infantino.pk



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BABY FEEDING

www.tommeetippee.pk

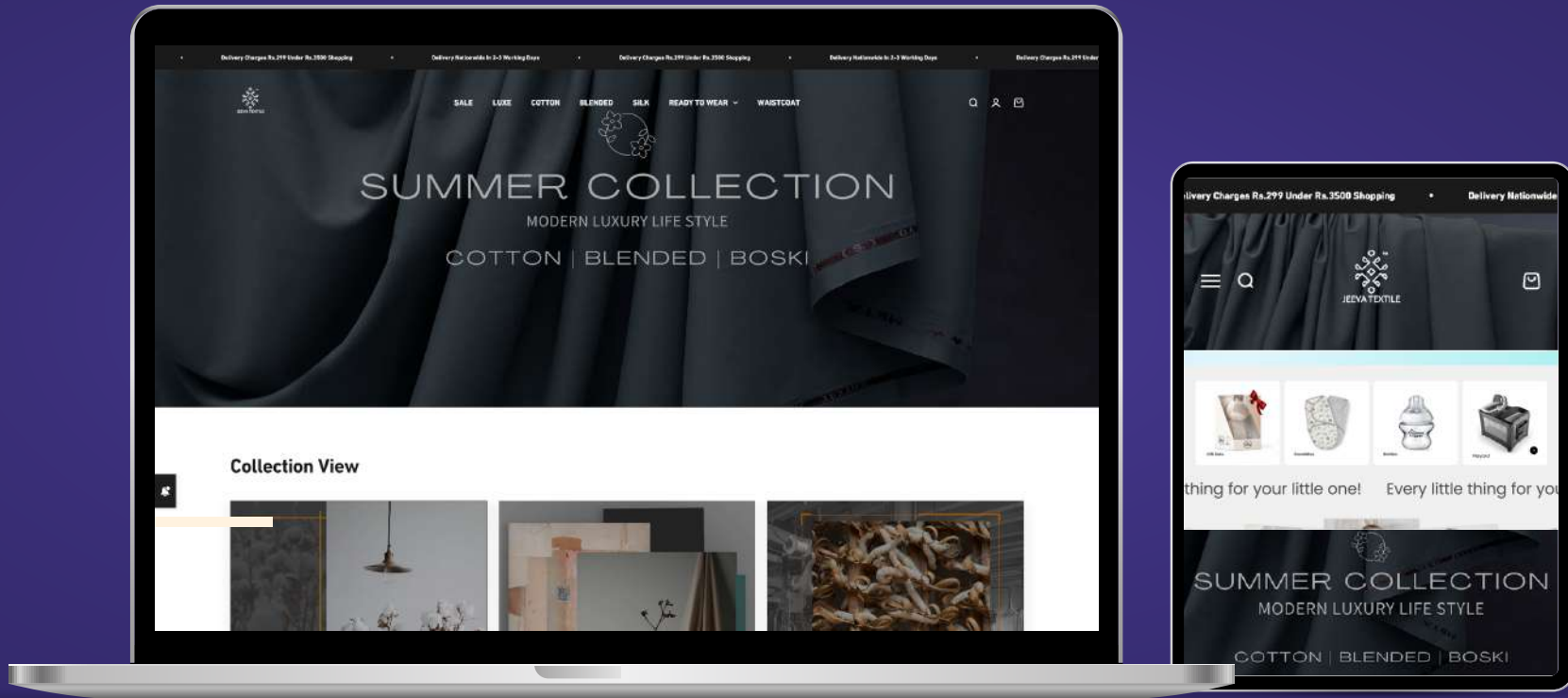


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TOMMEE TIPPEE

FASHION INDUSTRY

www.jeevatextile.com

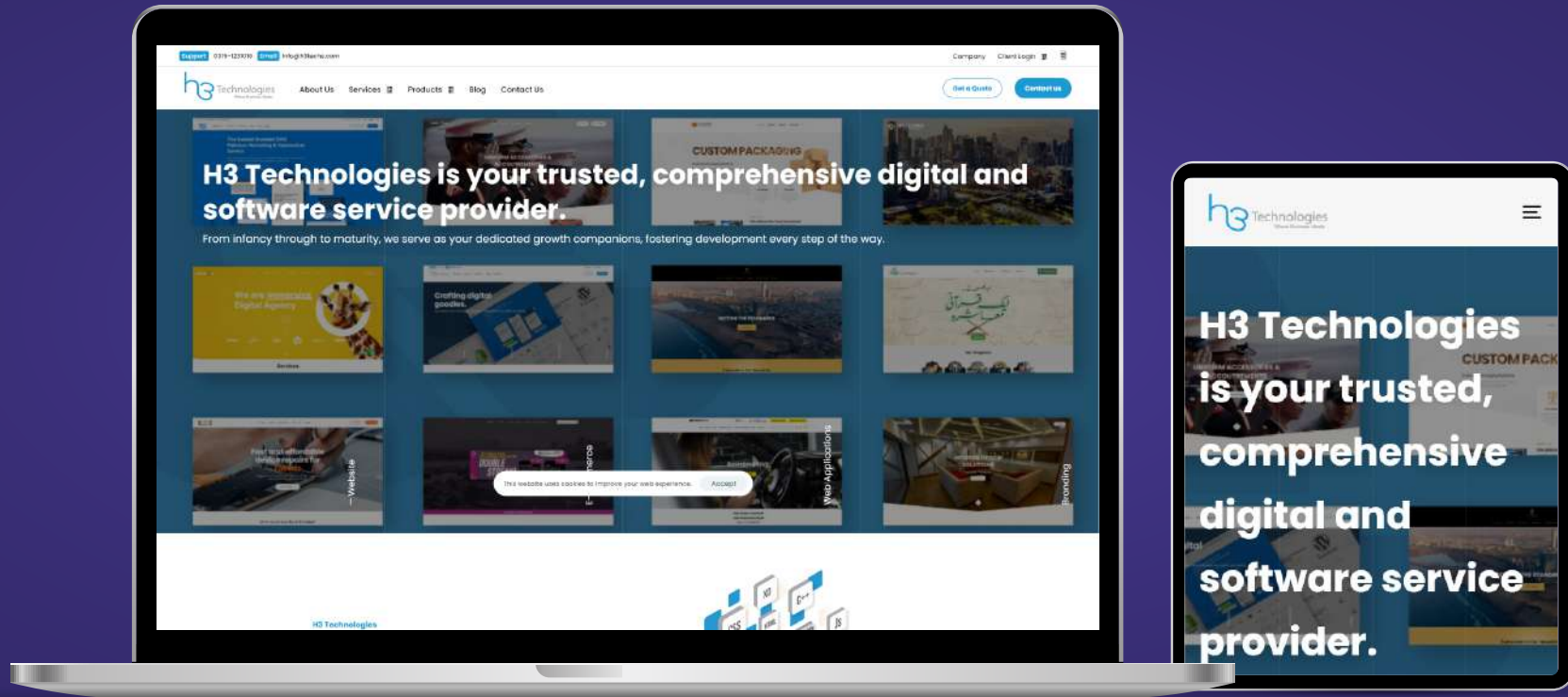


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JEEVA TEXTILE

SERVICE PROVIDER

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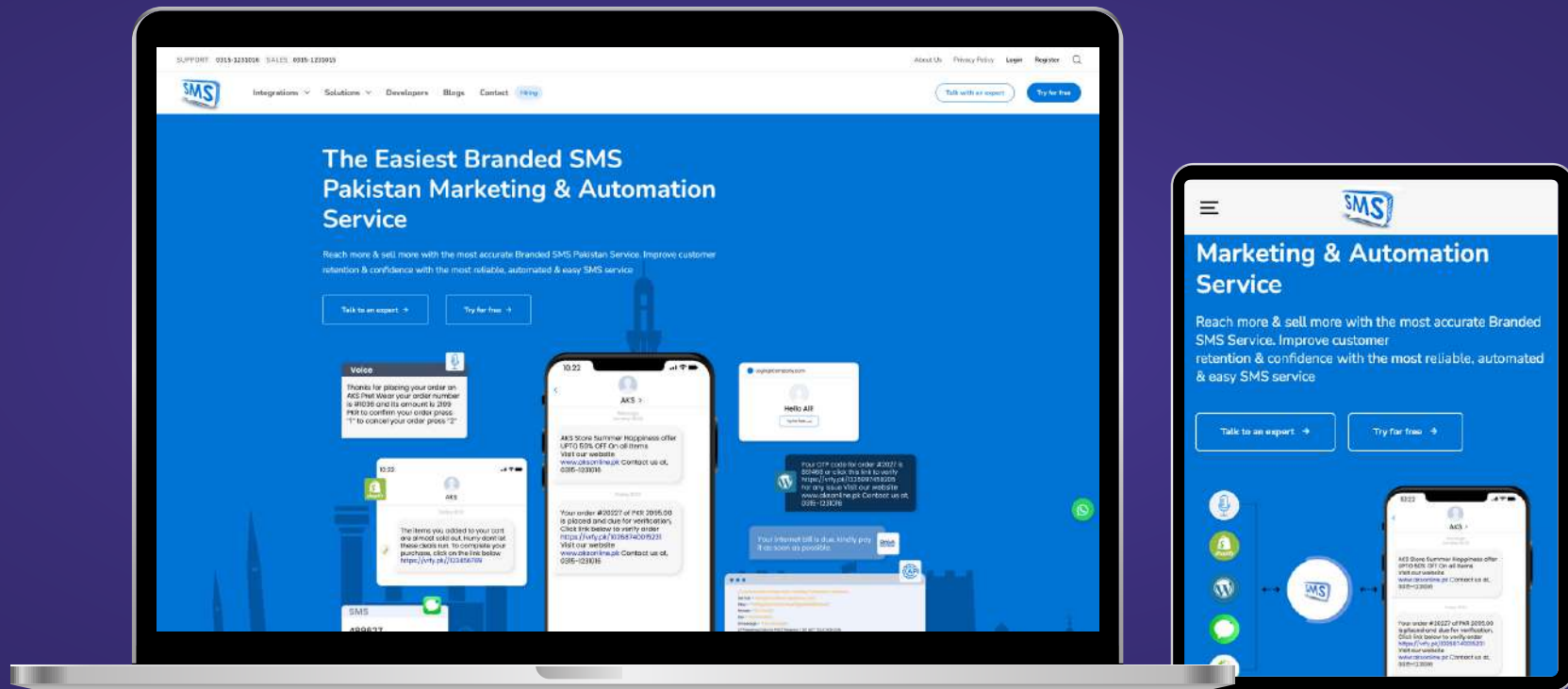


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H3 TECHNOLOGIES

SERVICE PROVIDER

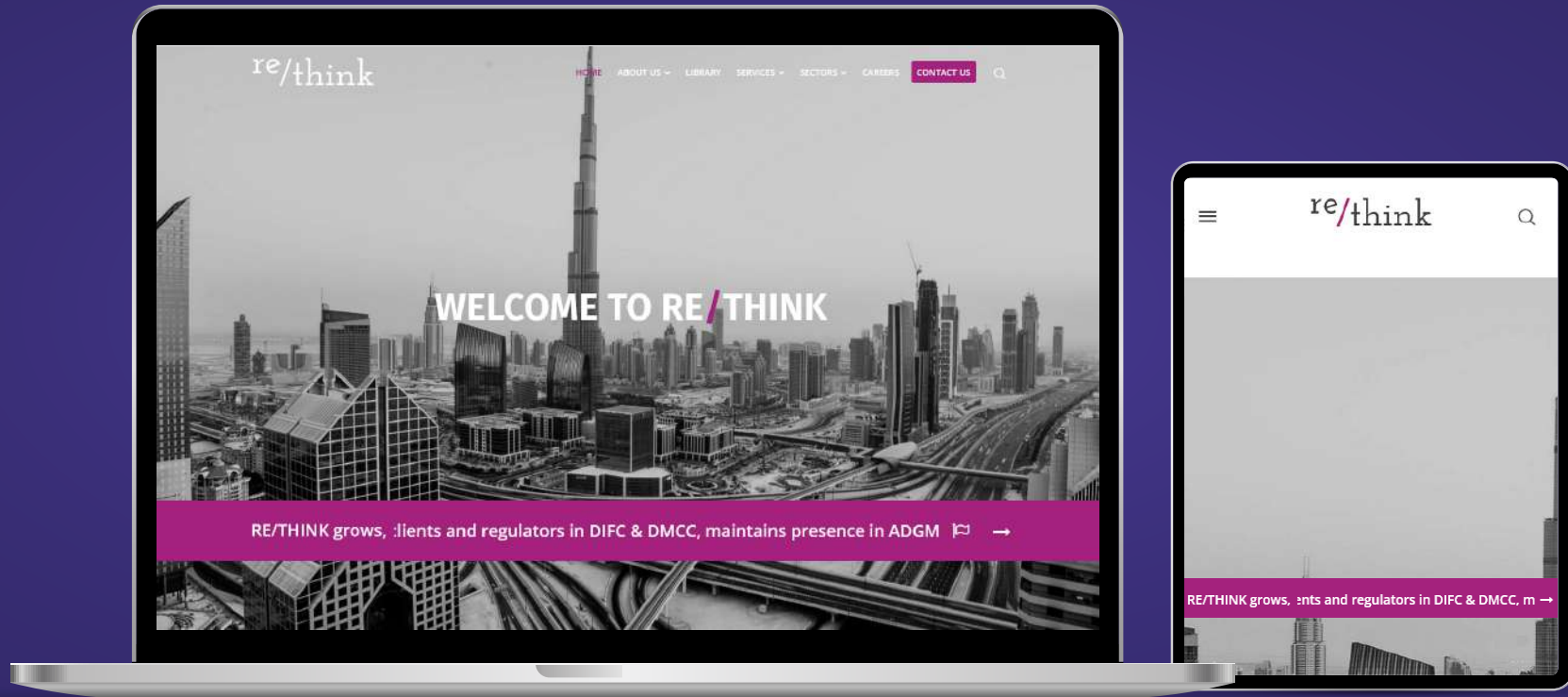
www.brandedsmspakistan.com



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BRANDED SMS PAKISTAN

SERVICE PROVIDER

www.rethink-hq.com



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RETHINK

SERVICE PROVIDER

www.garagerepairmaster.com

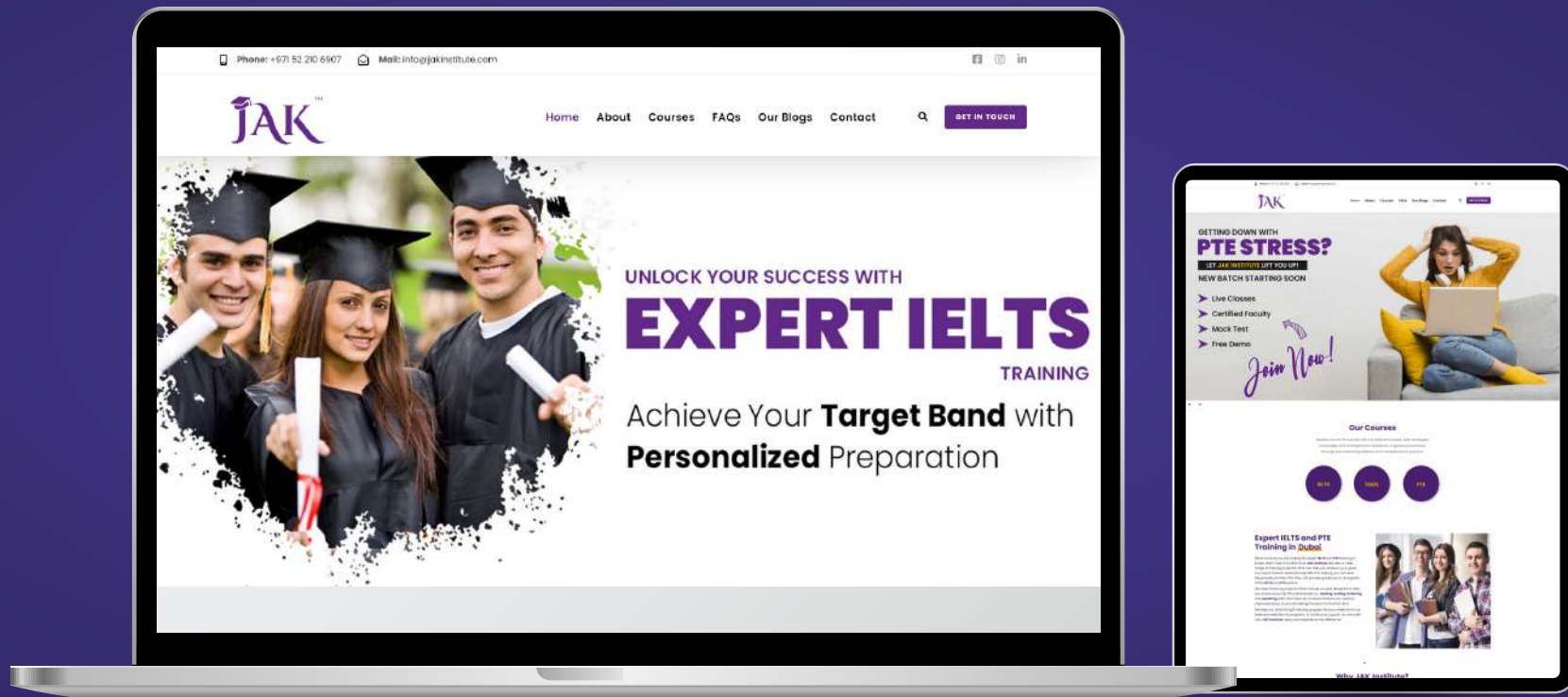


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GARAGE REPAIR

EDUCATION

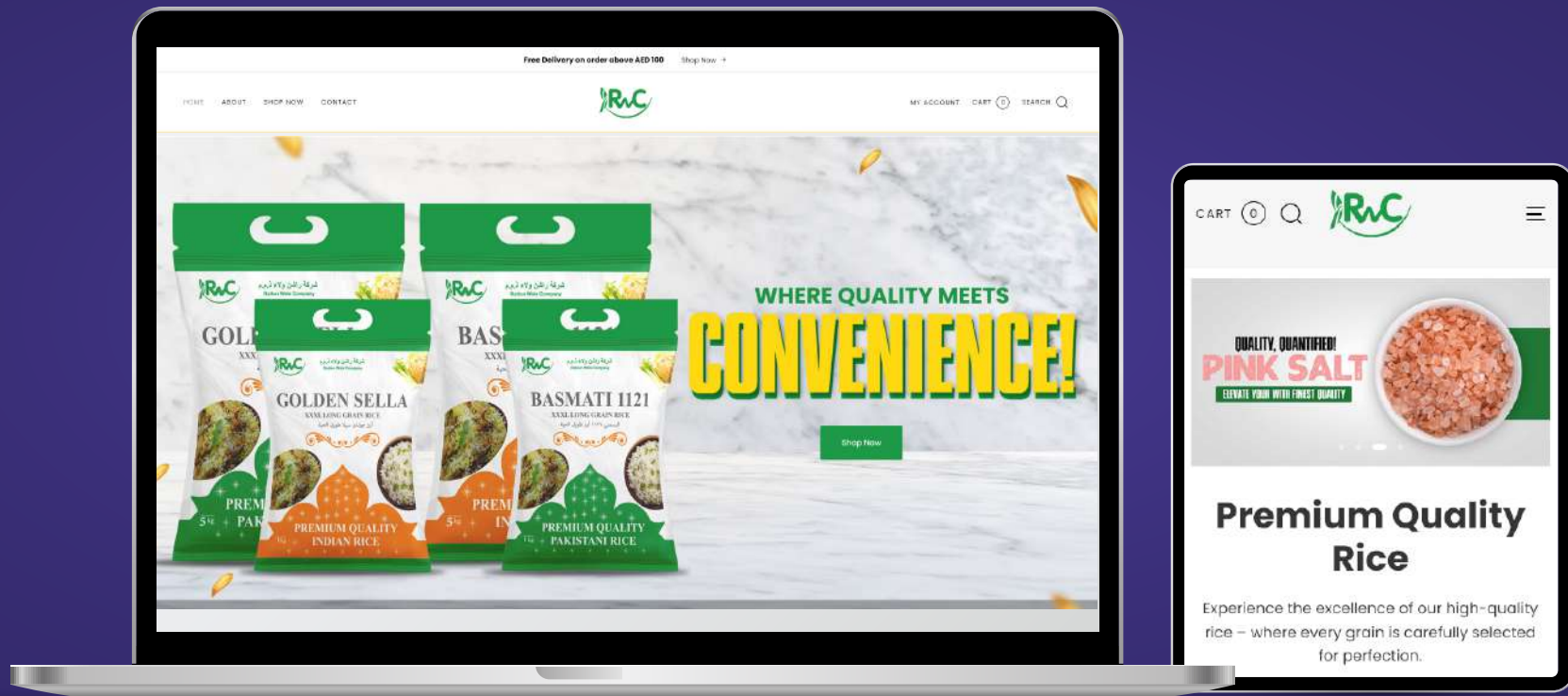
www.jakinstitute.com



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JAK INSTITUTE

E-COMMERCE

www.rationwalacompany.com

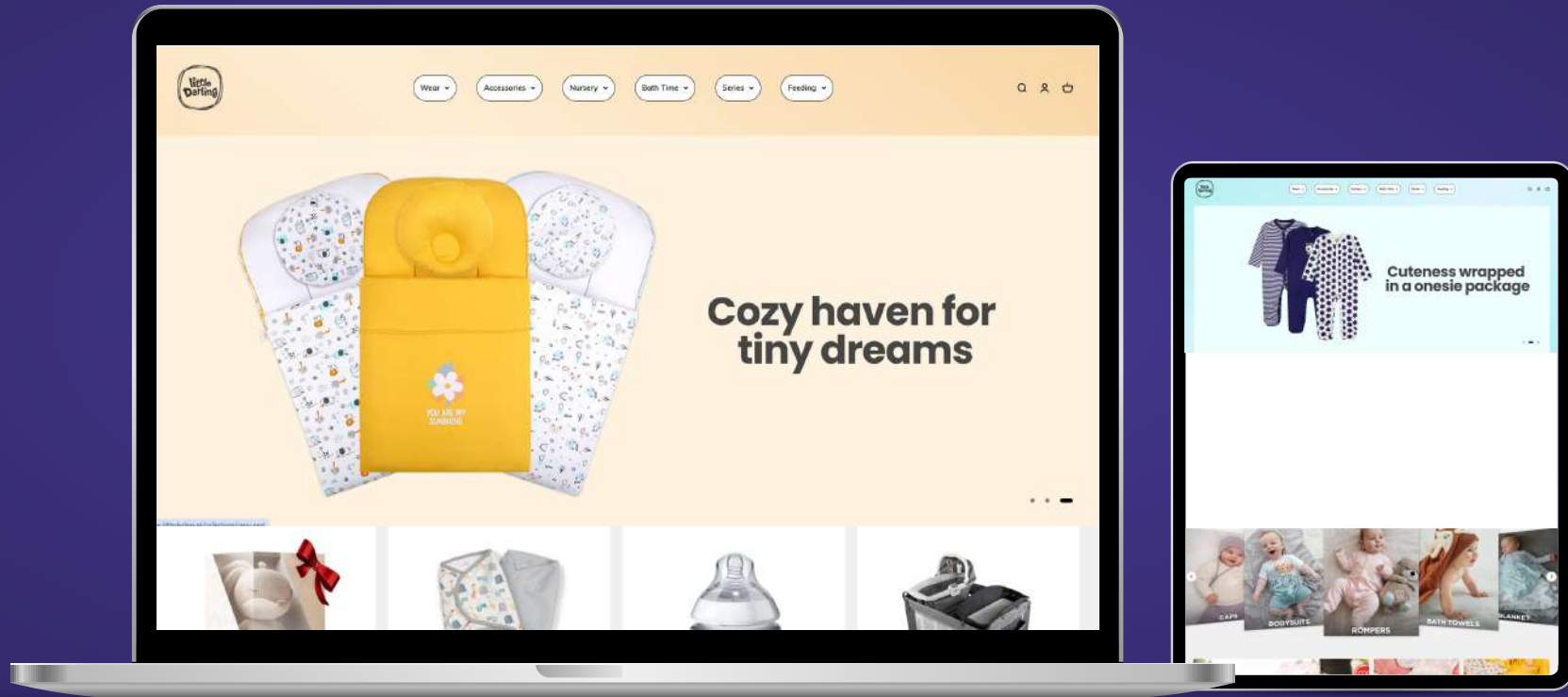


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RATION WALA COMPANY

E-COMMERCE

www.littledarling.pk

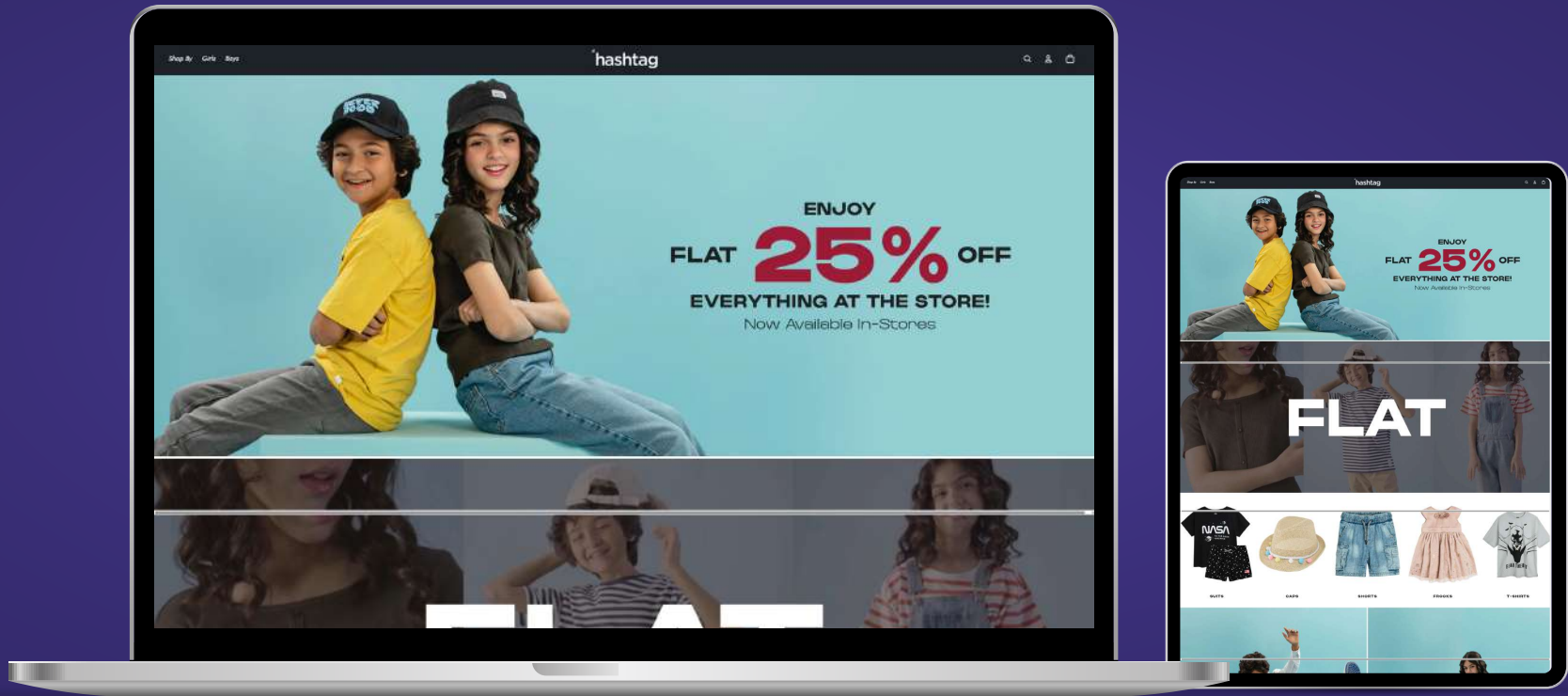


CLIENT

LITTLE DARLING

E-COMMERCE

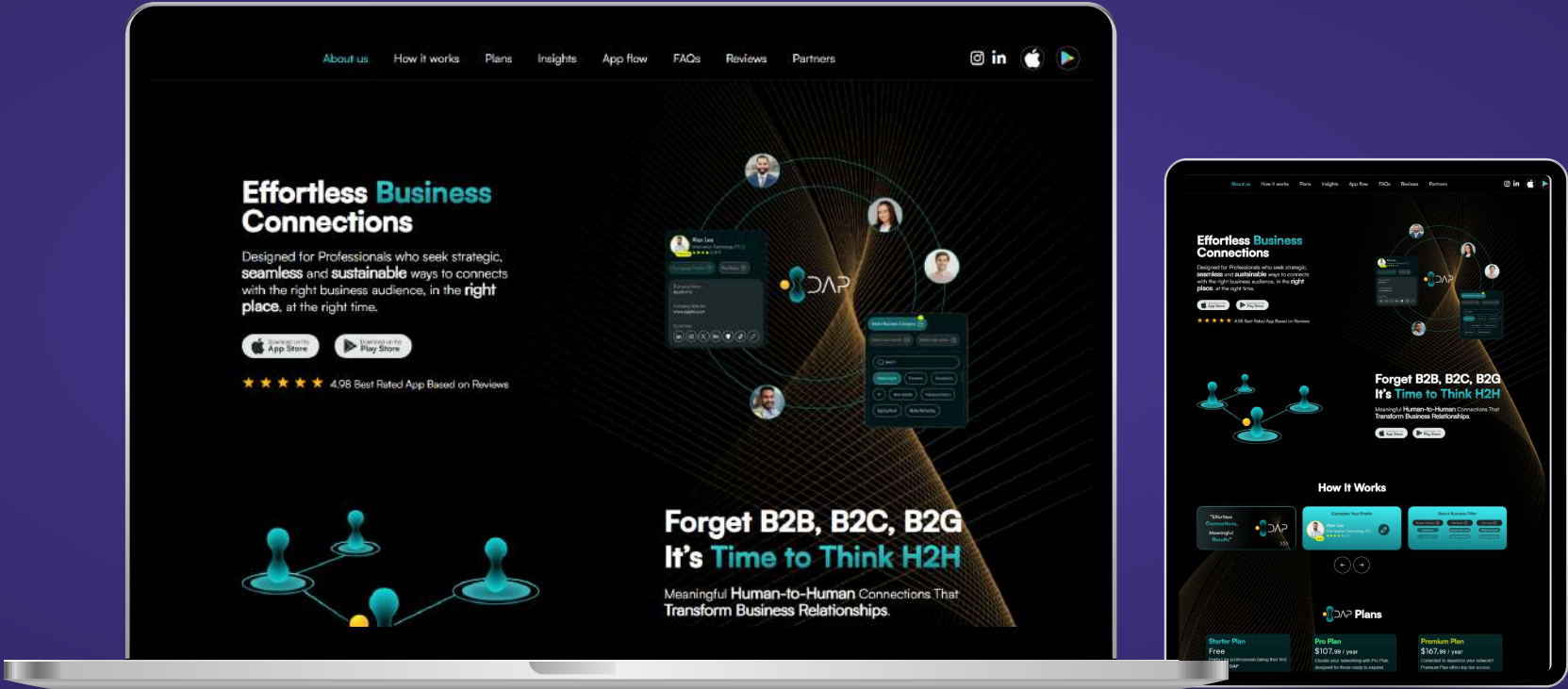
www.hashtag.pk



CLIENT
HASHTAG

APPLICATION

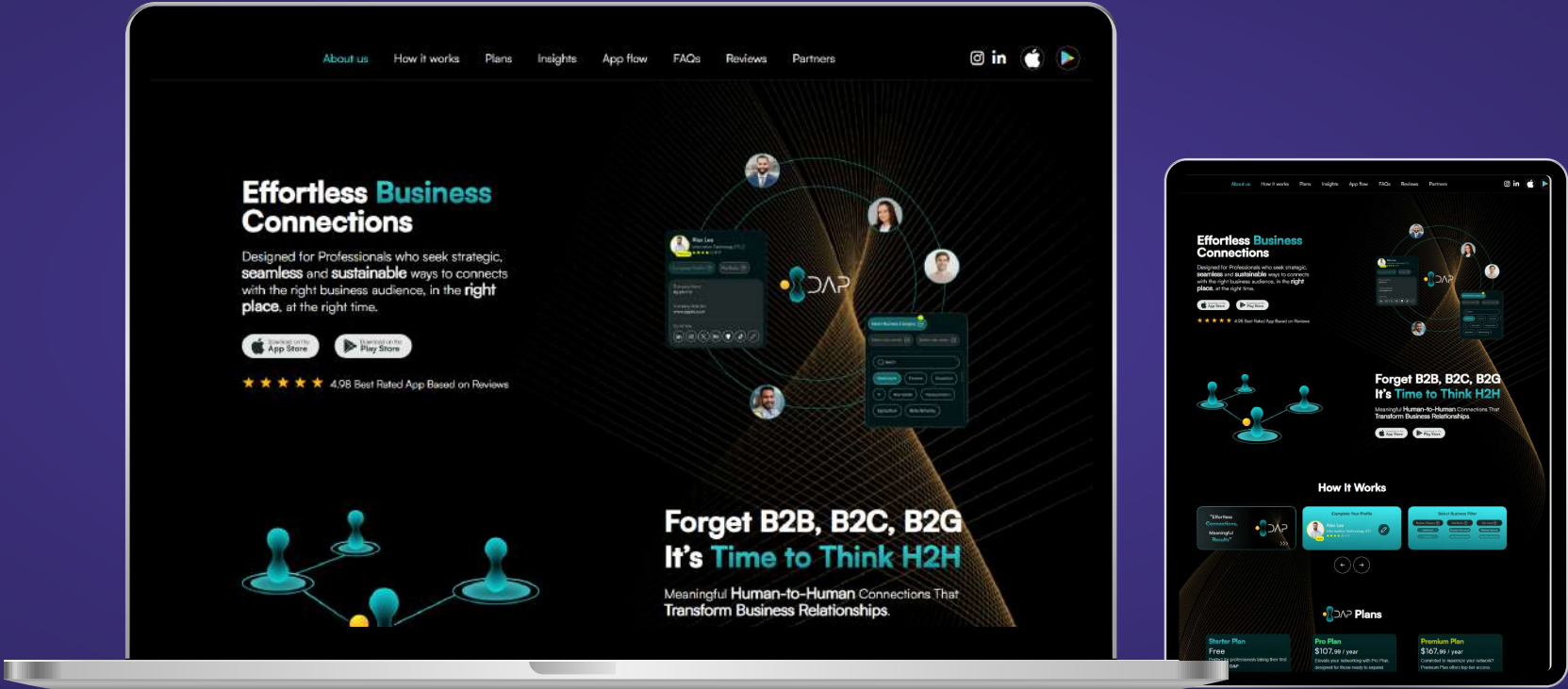
www.dapme.net



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DAPP

APPLICATION

www.dapme.net



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Thank You!

Get In Touch

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